CERTIFICATECOURSE-2019-2020 B.Sc.STUDENTS



CERTIFICATECOURSE

AGRICULTURALENTRETRENEURSHIP

-----Organizedby-----

Department of

Agriculture, HinduCollege,

Market CentreGUNTUR-

522003

Objectives of the event

- > To compile information related to agriculture entrepreneurship with a specific focus on India.
- ➤ To assess the awarenesslevelregarding the agri- entrepreneural activities that they can undertake.
- > To understand the extent of readiness of youth for attempting to become entrepreneurs in their given situations.
- > To identify the issues and challenges hindering the agri-entrepreneurs to emerge in India
- > To discuss the phenomena and scope of agri-business scenario in the Indiancontext.
- > To discuss the various correlations, as a strategic precursor of agri-business development.

Plan and execution of event

An certificate course topicwasselected and the speakers were decided and prepared a circular regarding the certificate course and collected the names of students who were interested. We in augurated the programme and started the classes as per the schedule.

S.NO	Name of thecertificat ecourse	Academic Year	From	То
1.	AgriculturalEntr epreneurship	2019-2020	01-012020	31-01-2020

HinduCollege,Guntur

CERTIFICATECOURSESYLLABUSAGRICUL TURALENTREPRENEURSHIP

THEORY

OUTLINESUNIT-1

- 1. Conceptofentrepreneur, entrepreneurship—significance and functions of entrepreneur.
- 2. Entrepreneurialcharacteristics, Difference between an entrepreneur and amanager
- 3. Agri-entrepreneurship-concept,needandscope

UNIT-2

- 1. EntrepreneurshipDevelopment Programmes (EDPs)- Objectives, stages and problemsofEDPs
- 2. Roleofentrepreneurshipineconomicdevelopment.
- 3. Importance of planning, budgeting, monitoring, evaluation in running an enterprise
- 4. SWOTAnalysis-Concept, meaning and advantages

UNIT-3

- 1. Formsofbusiness-Contractfarming, Jointventure, public private partnership
- 2. AnoverviewofIndianagriculturalinputindustry
- 3. Governmentschemes and incentives to promoteentrepreneurship and policies on smallandmedium enterprises
- 4. SupplyChainManagement—concept,advantagesandscope.

PRACTICALOUTLINES:

- 1. Studyofcharacteristicsofsuccessfulenterprise-casestudy
- 2. SWOTanalysisofselectedenterprise
- 3. Formulationofprojectplan
- 4. Studyofformsofbusinessinentrepreneurship
- 5. Communicationskills–listening, writing, reading and presentation

REFERENCES:

- Anil Kumar, S., Poornima, S.C., Mini, K., Abraham and JayashreeK.2003.Entrepreneurship Development, New Age International Publishers, NewDelhi.
- ➤ Gupta, C.B.2001. Management. Theory and practice. Sultan Chand and Sons, NewDelhi.
- ➤ Khanka,S.S, 1,999.Entrepreneurial Development,S.ChandandCo.,New Delhi.
- ➤ Mohanty,S.K.2009.FundamentalsofEntrepreneurship.PrenticeHallofIndiaPvt.Ltd., NewDelhi.
- Prasad,R.2003.Entrepreneurship—
 Conceptsandcases.ICFAIPublications,Hyderabad.
- ➤ SagarMondalandRayG.L.2009 TextbookofEntrepreneurshipandRuralDevelopment,KalyaniPublishers,Lud hiana.

HinduCollege,

GunturCertificateCo

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DepartmentOf AgriculturePaper

:AgriculturalEntrepreneurship(2019-2020)

MAXMARKS:50

Answerthefollowingquestions

5*4=20M

- 1. Writeaboutthefunctionsofentrepreneur
- 2. explainabout conceptofSWOTAnalysis
- 3. writeaboutjointventure
- 4. writeabouttheconceptofsupplychain management

Answerthefollowingquestions

3*10=30M

- 1.explainbrieflyaboutAgri-entrepreneurship
- 2. Writeaboutroleofentrepreneurshipineconomicdevelopment
- ${\it 3. write} about different governments chemestopromote entre preneurship$

Hindu College, Guntur Department of Agriculture

Certificate Course Marks List-2019-2020

NO	NAME OF THE CANDIDATE	SIGNATURE OF THE CANDIDATE
1	A.RajaSree	An Raja Snee
2	Ch.Gayathri	ch. Gayathou
3 .	D.Vinay Kumar	D Veres Barac
4	K.Brahmaiah	K. Brahmajah
5	K.Gowthami	K. Gowthami
6	P.Sree Lalitha	P. Sree Lalitha.
7	B.Kishore Naik	B. Koshole Naik.
8	P.Uma Devi	P. Uma Dest
9	M. Yashwanth Gopi	M. Gopi brishia.
	Krishna	200
10	V.Srinu	Stene
11	Sk.Mubeena	Su. Mujorena.
12	Sd.Ashraf	Sd. Asheaf
13	Ch.Nageswara Rao	Ch. Magisuaxaraa
14	K.Hima Bindu	k. Hima Bindu
15	G.Ramya Nandhini	R. Ramya Mandhuni
6	B. Vinay Kumar	B Ving Quas.
7	R.Anjaneyulu	R. Anjane yulu.
8	Sk.Abdul Muzeeb	SK. Abdul Muzeeb -
9	T.Triveni	V. Briveni

HinduCollege, GunturDepartment of Agriculture

CertificateCourseMarksList-2019-2020

SNO	NAMEOFTHECANDIATE	MARKSOB
		TAINED
		(50M)
1	A.RajaSree	45
2	Ch.Gayathri	43
3	D.VinayKumar	38
4	K.Brahmaiah	41
5	K.Gowthami	42
6	P.SreeLalitha	45
7	B.KishoreNaik	39
8	P.UmaDevi	42
9	M.YashwanthGopiKrishna	40
10	V.Srinu	36
11	Sk.Mubeena	41
12	Sd.Ashraf	40
13	Ch.NageswaraRao	38
14	K.HimaBindu	41
15	G.RamyaNandhini	46
16	B.VinayKumar	37
17	R.Anjaneyulu	36
18	Sk.AbdulMuzeeb	34
19	T.Triveni	43



Ph: 0863-2220134 2227649



HINDU COLLEGE, GUNTUR - 522 003

(Re-accredited by NAAC as Grade 'A')

CIRCULAR

17-12-2019

All the I year Agriculture students are hereby informed that **Certificate**Course on Agricultural Entrepreneurship will be conducted for 30 days by the Department of Agriculture as per the schedule.

TRAINING PROGRAMME SCHEDULE

Dates: 01-01-2020 onwards

Time: 3:00pm- 4:00pm

Director

DIRECTOR
Sciences & Allied Courses
Hindu College
Amaravathi Road Campus

HINDU COLLEGE, GUNTUR



(Affiliated By Acharya Nagarjuna University) Re-accredited By NAAC as Grade A

CERTIFICATE

This is to certify that Mr./Miss <u>Ch. Goyother</u> studying <u>I BSc (AB</u>c) has successfully completed certificate course on Agriculture Entrepreneurship conducted by Dept. of Agriculture, Hindu College, Guntur, from 01-01-20 to 01-01-20. We wish all the best in his/her future endeavors.

Department of Agriculture
HINDU COLLEGE



DIRECTOR

DIRECTOR
Sciences & Allied Courses
Hindu College

HINDU COLLEGE:: GUNTUR DEPARTMENT OF AGRICULTURE

CERTIFICATE COURSE: AGRICULTURAL ENTREPRENEURSHIP

ACADEMIC YEAR: 2019

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HINDU COLLEGE:: GUNTUR DEPARTMENT OF AGRICULTURE

CERTIFICATE COURSE: AGRICULTURAL ENTREPRENEURSHIP

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