

CERTIFICATE COURSE–2019-2020

B.Sc.STUDENTS



CERTIFICATE COURSE

AGRICULTURAL ENTREPRENEURSHIP

-----Organized by-----

**Department of
Agriculture, Hindu College,
Market Centre GUNTUR–
522003**

Objectives of the event

- To compile information related to agriculture entrepreneurship with a specific focus on India.
- To assess the awareness level regarding the agri- entrepreneurial activities that they can undertake.
- To understand the extent of readiness of youth for attempting to become entrepreneurs in their given situations.
- To identify the issues and challenges hindering the agri-entrepreneurs to emerge in India
- To discuss the phenomena and scope of agri-business scenario in the Indian context.
- To discuss the various correlations, as a strategic precursor of agri-business development.

Plan and execution of event

An certificate course topic was selected and the speakers were decided and prepared a circular regarding the certificate course and collected the names of students who were interested. We inaugurated the programme and started the classes as per the schedule.

S.NO	Name of the certificate course	Academic Year	From	To
1.	Agricultural Entrepreneurship	2019-2020	01-01-2020	31-01-2020

Hindu College, Guntur
CERTIFICATE COURSE SYLLABUS AGRICULTURAL ENTREPRENEURSHIP

THEORY

OUTLINES UNIT-1

1. Concept of entrepreneur, entrepreneurship – significance and functions of entrepreneur.
2. Entrepreneurial characteristics, Difference between an entrepreneur and a manager
3. Agri-entrepreneurship – concept, need and scope

UNIT-2

1. Entrepreneurship Development Programmes (EDPs)- Objectives, stages and problems of EDPs
2. Role of entrepreneurship in economic development.
3. Importance of planning, budgeting, monitoring, evaluation in running an enterprise
4. SWOT Analysis – Concept, meaning and advantages

UNIT-3

1. Forms of business – Contract farming, Joint venture, public private partnership
2. An overview of Indian agricultural input industry
3. Government schemes and incentives to promote entrepreneurship and policies on small and medium enterprises
4. Supply Chain Management – concept, advantages and scope.

PRACTICAL OUTLINES:

1. Study of characteristics of successful enterprise – case study
2. SWOT analysis of selected enterprise
3. Formulation of project plan
4. Study of forms of business in entrepreneurship
5. Communication skills – listening, writing, reading and presentation

REFERENCES:

- Anil Kumar, S., Poornima, S.C., Mini, K., Abraham and Jayashree K. 2003. Entrepreneurship Development, New Age International Publishers, New Delhi.
- Gupta, C.B. 2001. Management. Theory and practice. Sultan Chand and Sons, New Delhi.
- Khanka, S.S, 1999. Entrepreneurial Development, S. Chand and Co., New Delhi.
- Mohanty, S.K. 2009. Fundamentals of Entrepreneurship. Prentice Hall of India Pvt. Ltd., New Delhi.
- Prasad, R. 2003. Entrepreneurship – Concepts and cases. ICFAI Publications, Hyderabad.
- Sagar Mondal and Ray G.L. 2009 – Textbook of Entrepreneurship and Rural Development, Kalyani Publishers, Ludhiana.

**Hindu College,
Guntur Certificate Course**

Department Of Agriculture Paper

:Agricultural Entrepreneurship(2019-2020)

MAX MARKS:50

Answer the following questions

5*4=20M

1. Write about the functions of entrepreneur
2. explain about concept of SWOT Analysis
3. write about joint venture
4. write about the concept of supply chain management

Answer the following questions

3*10=30M

1. explain briefly about Agri-entrepreneurship
2. Write about role of entrepreneurship in economic development
3. write about different government schemes to promote entrepreneurship

Hindu College, Guntur
Department of Agriculture

Certificate Course Marks List-2019-2020

S NO	NAME OF THE CANDIDATE	SIGNATURE OF THE CANDIDATE
1	A.RajaSree	A. Raja Sree
2	Ch.Gayathri	Ch. Gayathri
3	D.Vinay Kumar	D. Vinay Kumar
4	K.Brahmaiah	K. Brahmaiah
5	K.Gowthami	K. Gowthami
6	P.Sree Lalitha	P. Sree Lalitha
7	B.Kishore Naik	B. Kishore Naik
8	P.Uma Devi	P. Uma Devi
9	M.Yashwanth Gopi Krishna	M. Gopi Krishna
10	V.Srinu	V. Srinu
11	Sk.Mubeena	Sk. Mubeena
12	Sd.Ashraf	Sd. Ashraf
13	Ch.Nageswara Rao	Ch. Nageswararao
14	K.Hima Bindu	K. Hima Bindu
15	G.Ramya Nandhini	G. Ramya Nandhini
16	B.Vinay Kumar	B. Vinay Kumar
17	R.Anjaneyulu	R. Anjaneyulu
18	Sk.Abdul Muzeeb	Sk. Abdul Muzeeb
19	T.Triveni	T. Triveni

**HinduCollege, GunturDepartment
of Agriculture**

CertificateCourseMarksList-2019-2020

SNO	NAMEOFTHECANDIATE	MARKSOBTAINED (50M)
1	A.RajaSree	45
2	Ch.Gayathri	43
3	D.VinayKumar	38
4	K.Brahmaiah	41
5	K.Gowthami	42
6	P.SreeLalitha	45
7	B.KishoreNaik	39
8	P.UmaDevi	42
9	M.YashwanthGopiKrishna	40
10	V.Srinu	36
11	Sk.Mubeena	41
12	Sd.Ashraf	40
13	Ch.NageswaraRao	38
14	K.HimaBindu	41
15	G.RamyaNandhini	46
16	B.VinayKumar	37
17	R.Anjaneyulu	36
18	Sk.AbdulMuzeeb	34
19	T.Triveni	43





Ph: 0863-2220134
2227649

HINDU COLLEGE, GUNTUR – 522 003
(Re-accredited by NAAC as Grade 'A')

CIRCULAR

17-12-2019

All the 1 year Agriculture students are hereby informed that **Certificate Course on Agricultural Entrepreneurship** will be conducted for 30 days by the Department of Agriculture as per the schedule.

TRAINING PROGRAMME SCHEDULE

Dates: 01-01-2020 onwards

Time: 3:00pm- 4:00pm

Director

DIRECTOR
Sciences & Allied Courses
Hindu College
Amaravathi Road Campus

HINDU COLLEGE, GUNTUR



(Affiliated By Acharya Nagarjuna University)
Re-accredited By NAAC as Grade A

CERTIFICATE

This is to certify that Mr./Miss Ch. Gayathri studying
I BSc (ABC) has successfully completed certificate course on Agriculture
Entrepreneurship conducted by Dept. of Agriculture, Hindu College, Guntur,
from 01-01-20 to 01-01-20. We wish all the best in his/her future endeavors.


HEAD
Department of Agriculture
HINDU COLLEGE
GUNTUR




DIRECTOR

DIRECTOR
Sciences & Allied Courses
Hindu College
Amaravathi Road Campus

ACADEMIC YEAR: 2019

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